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Entrepreneurship Education as a Viable Tool for the Reduction of Poverty

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ABSTRACT The paper investigated entrepreneurship education as a viable tool for the promotion of entrepreneurship among university students for poverty reduction in South Africa. The paper adopted quantitative research design and the data was collected using a self-administered questionnaire. The respondents were selected using a simple random sampling method where a sample size of 374 was selected from a sample frame of 13,331 students. The paper employed descriptive statistics, Chi-square tests and independent t-test as the data analysis methods. The results revealed that entrepreneurship education plays a pivotal role in promoting entrepreneurial competencies, entrepreneurship culture and promoting self-reliance and self-independence among university students in order to reduce poverty rate in South Africa. Recommendations to reduce poverty rate in South Africa using entrepreneurship education were suggested to government agencies, institutions of higher learning, policymakers and private businesses.